



# TRAFFIC INFORMATION

## ROAD CLOSURES & DIVERSIONS

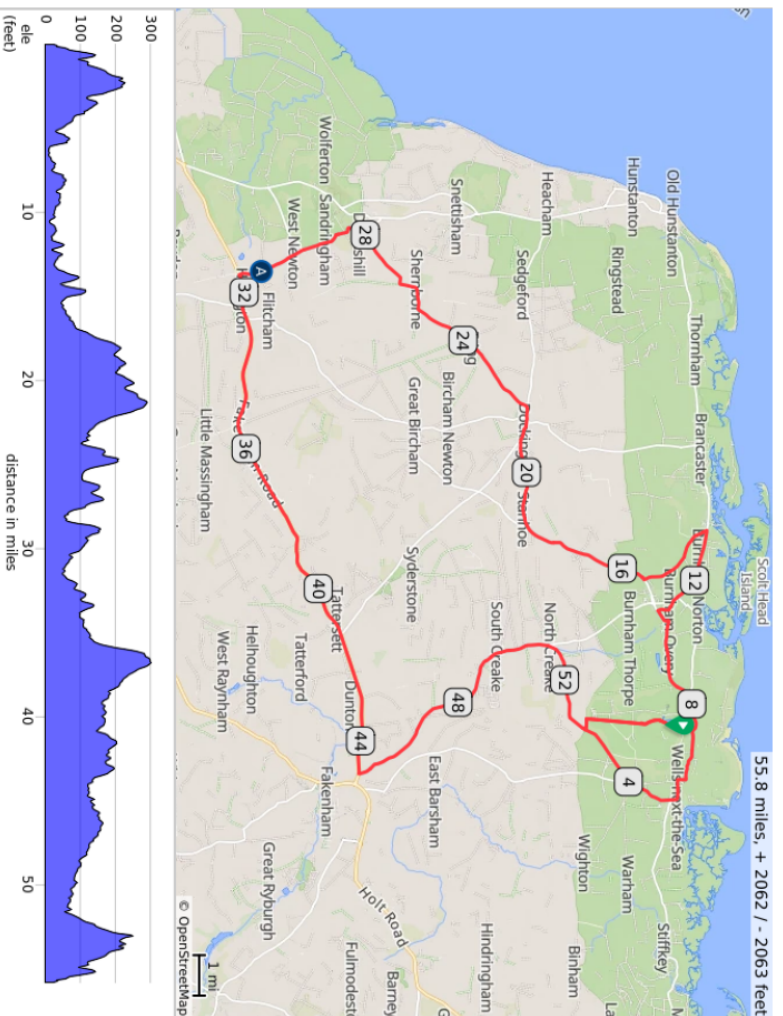
SCAN TO VIEW FULL TRAFFIC DOCUMENT



### Outlaw Holkham Half 2026 - Bike Route



A. Bike Course Feed Station



## OUTLAW HALF HOLKHAM TRIATHLON – SUNDAY 5 JULY 2026

Dear Resident,

The Team Mass Participation will be organising a triathlon event in North Norfolk on Sunday 5 July 2026. The event will see around 1000 competitors taking up the challenge of a 1.2 mile Swim, followed by a 56 mile Cycle before finishing with a 13.1 mile Run.

This is the 10th year that the triathlon will be taking place, and is a spin off from the successful events that have been running in Nottingham since 2010. We work with local Councils and businesses to maximise the potential benefit to the local economy, with athletes and spectators travelling from across the UK, whilst also minimising the impact on local residents.

The event is based on the Holkham Estate, with the swim and run sections taking place within the grounds. The cycle section is a single anticlockwise lap through the beautiful North Norfolk countryside. Leaving the Holkham Estate by the South Gate heading towards Wells-next-the-Sea on the B1105, then Burnham Market via the A149 and B1155. A short loop to Burnham Deepdale brings the cyclists back to Burnham Market before heading to Dersingham via Docking, Fring and Shernbourne. From Dersingham, cyclists then take the B1440 to the A148, before turning left towards Fakenham; returning to Holkham on the B1355 via South Creake and North Creake.

See the route at – <https://ridewithgps.com/routes/43374311>

We work closely with the County Council Highways department to get a balance between providing a safe route for the athletes and minimising the impact for other road users. The fastest competitors will be on the bike course by 06:40 and will complete the bike course by 08:40. The slowest competitors will be out by 08:30 and will complete by 12:30. There will be a constant flow in between.

We will be installing a number of traffic management measures so that everyone has a safe and enjoyable day. A number of junctions will have STOP/GO boards on them, giving the cyclists priority over other road users. If you are planning to travel along the same roads between the hours of 06:30 – 12:30, we recommend allowing some additional travel time and kindly request that you take extra care when passing the cyclists.

In addition to the assisted junctions there will be three sections of the course where the highway will be closed in one direction, meaning that vehicles can only travel with the flow of the cyclists. Each section will have clearly signed diversion routes which will be installed on the morning of the event.

The first one-way restriction will be in operation on Friar's Lane in Burnham Market, where vehicles will be **unable to travel southbound** from the B1335 (Bellamy's Lane) to the B1155 (Mill Road) between the hours of 06:00 – 10:00.

The second one-way restriction will be in operation on Docking Road between Fring and Docking, where vehicles will be **unable to travel northbound** from Fring to Docking between the hours of 06:00 – 11:00.

The third one-way restriction will be in operation on Wells Road from North Creake to Quarries Road, where vehicles will be **unable to travel westbound** towards North Creake between the hours of 07:00 – 12:30.

For further information, please call **01522 699950** or visit <https://www.outlawtriathlon.com/holkham/overview/>.

We expect all our athletes to behave in a courteous and considerate manner, but sadly there are occasions when a small minority let the side down. We would ask for your help in curbing any less than desirable behaviour. If you see an athlete littering or behaving in an antisocial manner, please note their race number, which should be visible on their back and also the seatpost of the bike. If you contact us on 07979 666452, with details of the incident, we will then disqualify the athlete concerned. This number will only be monitored on the day of the event.

Finally, could I please encourage you to support the athletes, many of whom are competing for charities. This is a massive challenge and they will undoubtedly be grateful of local support on the day.

Yours Sincerely

**The Team Mass Participation**  
[info@outlawtriathlon.com](mailto:info@outlawtriathlon.com)

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